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**FEATURED IADVISOR**



Name: Sunny Chia  
Company: UPS  
Expertise: Import/Export  
Market: ASEAN, China, India

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State government has also contributed immensely in effecting the turnaround of Chennai from a conservative city to a cosmopolitan metropolis bubbling with industrial activity. The government's proactive approach is reflected in the structured incentive package offered to investors and the single-window facilitation process to ensure that in-principle composite approval is granted for projects within 30 days.

While Chennai continues to attract investments in the electronic hardware, automobile manufacture and software development industries, the city's textiles, furnishings and leather industries draw investors as well.

There is great potential in the agriculture and food processing industry, as Tamil Nadu produces large quantities of fruits, vegetables, poultry and dairy products. The rich bio diversity of the state also provides opportunities in the fields of biotechnology and pharmaceuticals.

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